

【供即时发布】

意外防不胜防，为生命保驾护航仅需 1.67 令吉
SeaMoney 与大马苏黎世联手推出简单又方便的全新个人意外保险

通过 Shopee 應用程式轻松投保 [Zurich Edge](#) 计划下的全新保险，
在不幸事故或意外受伤时获得保障



The banner features the Zurich logo at the top left. The central illustration shows a large red shield with a white checkmark, surrounded by icons of a heart with a pulse line, a person in a wheelchair, a doctor, and a first aid kit. The text '个人意外保险' (Personal Accident Insurance) is prominently displayed in white, with '每月只需RM1.67起' (Starting from RM1.67 per month) below it. A red badge in the bottom right corner indicates a '25% 折扣' (25% discount). A small note at the bottom left states '*须符合条规与规则' (Subject to terms and conditions).

吉隆坡，2024 年 6 月 12 日 – 生活有时充满意外，若提前做好保驾护航的准备，遇上突发事故或受伤时可省下许多烦恼。深知意外伤害保险重要性的 Sea Limited 旗下金融服务臂膀 SeaMoney 与大马苏黎世普通保险公司（Zurich General Insurance Malaysia Berhad），决定携手合作推出一款全新个人意外伤害保险，力求为用户们提供更便捷、更实惠的保险服务。

这份个人意外保险可通过 Shopee 應用程式轻松投保，基本计划（Basic Plan）的每月保费低至 1.67 令吉，或每年只需 20 令吉；而黄金计划（Gold Plan）则是按年来投保，每年保费 50 令吉。

此保单涵盖意外事故造成的任何形式身体伤害或伤残，对于不幸意外死亡和永久伤残的投保人，基本计划会提供 1 万 8000 令吉的保障，黄金计划套则是 4 万令吉。此外，这份保单还提供每日 50 令吉的住院津贴，基本计划为 15 天，黄金计划则为 60 天。

不仅如此，选择黄金计划的投保人可享受额外福利，若是因病媒传播疾病而住院，可在 60 天内享有每天 50 令吉的住院津贴。如果不幸因意外而死亡，将提供 500 令吉的丧葬费用。

承保范围	基本计划	黄金计划
意外死亡及永久伤残	RM18,000	RM40,000
遭遇意外的住院津贴	每日 RM50 (最多 15 天)	每日 RM50 (最多 60 天)
遭遇病媒传染疾病的住院津贴	不适用	每日 RM50 (最多 60 天)
丧葬费用 (意外死亡)	不适用	RM500

适用于成人计划的详细承保范围

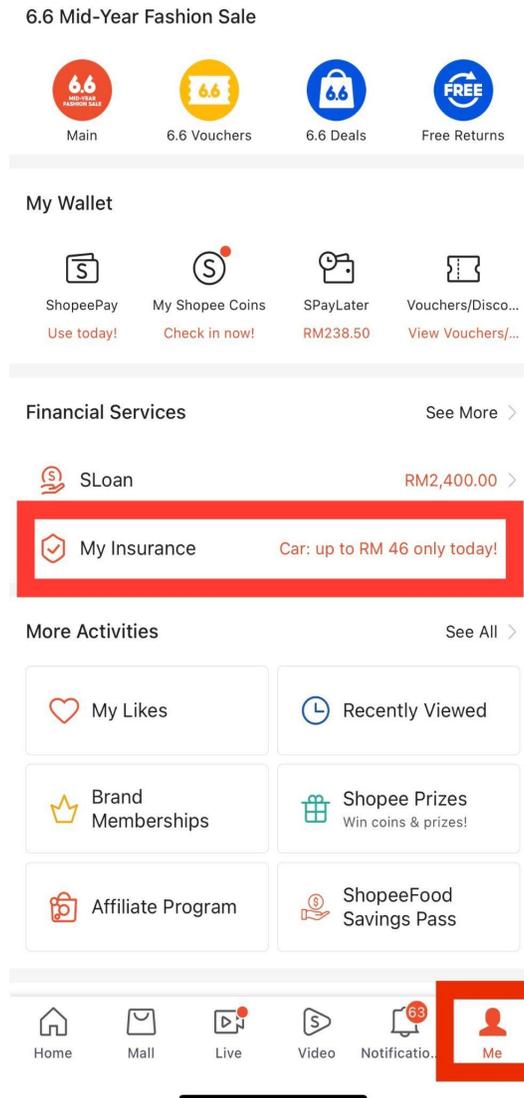
SeaMoney 主管 Alain Yee 分享道：“随着人们对数字化的掌握能力越来越强，来自不同人口结构的马来西亚人如今都能使用各种数字服务，让日常生活更加方便。SeaMoney 的目标是降低人们享受金融服务的门槛，当中就包括个人保险。因此，我们很高兴大马苏黎世加入我们的行列，为所有马来西亚人提供更方便、更实惠的保险服务。”

对于此次合作，大马苏黎世区域首席执行官兼主管赵龙衍 (Junior Cho) 表示：“通过具有增值效益的合作方式来加快为马来西亚人带来集体利益，这是大马苏黎世所秉持的基本原则。如今人们越来越精通科技，我们会继续致力以更具意义的方式为客户提供服务，帮助他们维护自身的福祉、安全和财务保障，支持他们关注在自己所关爱的人事物上。很高兴能为 SeaMoney 带来我们的 [Zurich Edge](#) 计划，实现无缝、个性化和更相关的用户体验。生活偶尔会防不胜防，因此我们非常期待双方携手合作为更多马来西亚人保驾护航，在遭遇意外时有所保障。”

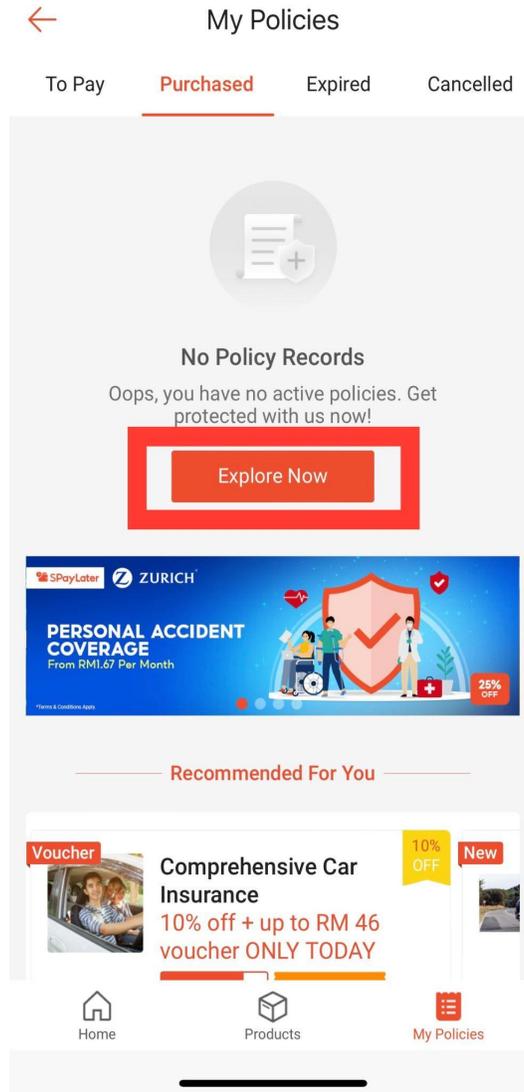
为配合苏黎世个人意外伤害保险登陆 Shopee 應用程式，选择投保黄金计划的用户们将可自动享受 25% 的折扣。此外，用户们还可选择多种灵活的支付方式，比如在结账时通过 SpayLater 来选择长达 12 个月的分期付款，也可以使用 Shopee Coins 来获得回扣。

只要短短 3 分钟，就可在 Shopee 應用程式上完成投保苏黎世个人意外伤害保险：

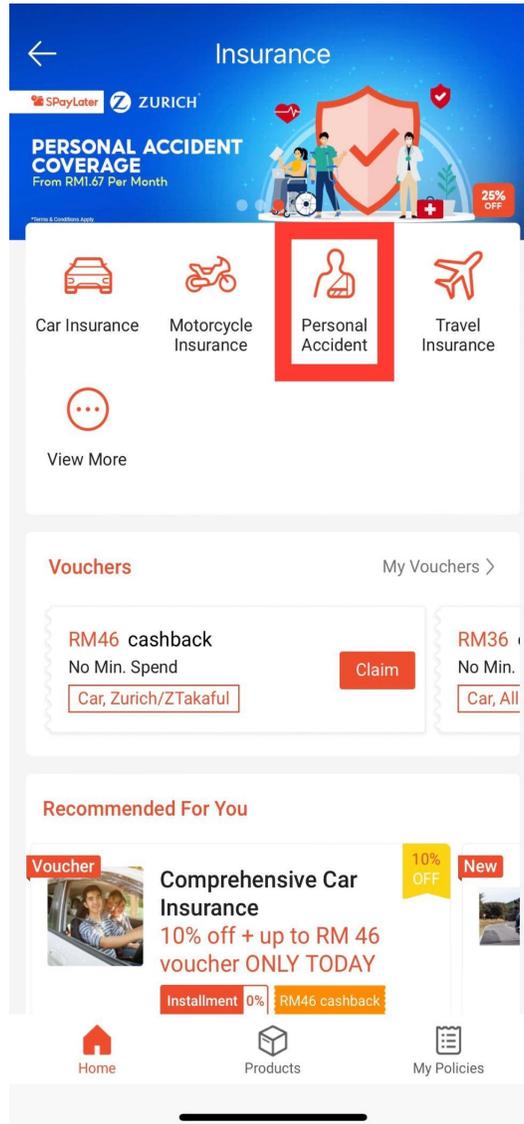
步骤 1: 打开 Shopee 应用程序，进入“Me”页面。然后，点击“My Insurance”



步骤 2: 在 “My Policies”，点击 “Explore Now”



步骤 3: 点击“Personal Accident”



步骤 4: 您可以选择您喜欢的保险计划, 并填写您的个人信息以完成购买

The screenshot displays the Zurich Personal Accident Coverage mobile app interface. At the top, the Zurich logo is visible, followed by the text "PERSONAL ACCIDENT COVERAGE FROM RM1.67 PER MONTH". Below this, there are two callouts: "Up to 12 Months Installment with SPayLater" and "Up to RM46,000 accidental coverage". A yellow banner indicates a "25% OFF" discount. The main heading is "Personal Accident Insurance" with "Insured by Zurich" above it and "Installation 0%" below. The pricing is shown as "From RM20 Premium" and "12 Months Coverage Period". A list of benefits includes: "Affordable premium from as low as RM1.67/month", "Coverage up to RM40,000 for accidents", and "Easy & quick enrolment from age 30 days to 70 years old". Under the "Coverage" section, users can "Select Coverage Plan *", with "Basic" selected and "Gold" available with a "25% OFF" tag. The "Coverage & Sum Insured" section lists "Accidental Death & Permanent Disablement" (Up to RM18,000) and "Accidental Hospital Income" (RM 50/day (up to 15 days)). At the bottom, the "Total Payment" is "RM20" and a "Buy Now" button is present.

*需符合条规

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About SeaMoney

SeaMoney is the leading digital payments and financial services provider in Southeast Asia. Its mission is to better the lives of individuals and businesses in the region with financial services through technology.

SeaMoney's offerings include its mobile wallet ShopeePay, which provides users with a convenient, secure, payment option both online and offline. SeaMoney also offers other services including SPayLater, a consumer financing solution which enables users to gain financial flexibility with fewer limitations; and other related digital financial services such as micro-lending for both consumers and businesses, as well as purchasing insurance policies.

Sealnsure Agency Malaysia Sdn. Bhd. is a corporate agent appointed to act on behalf of the respective insurers in respect of the distribution of insurance products on the Shopee platform.

关于马来西亚苏黎世

马来西亚苏黎世（Zurich Malaysia）是苏黎世保险集团（Zurich Insurance Group）于马来西亚经营子公司的总称：子公司包括马来西亚苏黎世普通保险公司（Zurich General Insurance Malaysia Berhad）、马来西亚苏黎世伊斯兰普通保险公司（Zurich General Takaful Malaysia Berhad）、马来西亚苏黎世人寿保险公司（Zurich Life Insurance Malaysia Berhad）和马来西亚苏黎世伊斯兰保险公司（Zurich Takaful Malaysia Berhad）。马来西亚苏黎世提供广泛的综合保险和伊斯兰保险方案；协助个人及企业经营者规避风险并保障他们珍贵的资产与事业。马来西亚苏黎世的综合分行遍布国内各个主要城市，并拥有遍及全国的代理和分销渠道以满足客户的需求。欲了解更多马来西亚苏黎世的资讯，敬请浏览网站 www.zurich.com.my.

About Zurich Edge

Zurich Edge is a flagship digital partnerships proposition that delivers tailored and innovative solutions for customers within a partner's ecosystem. With its open architecture full-stack platform, Zurich Edge enables seamless journeys, personalised experiences, and optimization capabilities to drive deeper engagement with digital consumers and unlock unparalleled value for partners' businesses. Leveraging Zurich's strong insurance expertise, Zurich Edge comes with a dedicated digital squad in each Asia Pacific market to co-create and launch insurance opportunities that deliver competitive advantages.